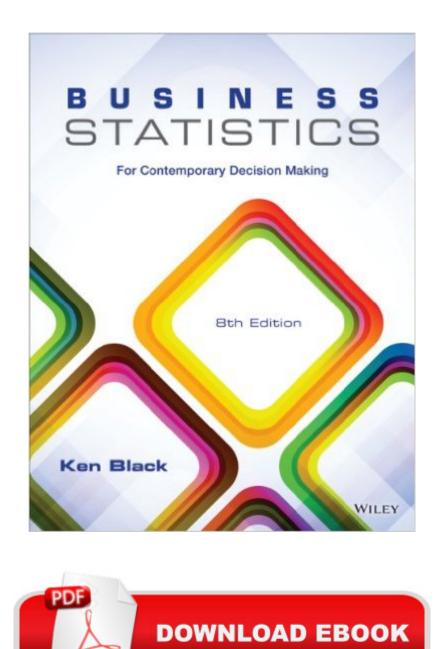
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Business Statistics: For Contemporary Decision Making, 8th Edition



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Synopsis

Business Statistics: For Contemporary Decision Making, 8th Edition continues the tradition of presenting and explaining the wonders of business statistics through the use of clear, complete, student-friendly pedagogy. Ken Black's text equips readers with the quantitative decision-making skills and analysis techniques you need to make smart decisions based on real-world data.

Book Information

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The book itself is great. What I didn't like was that it didn't come with WileyPLUS access. It _does_ include an access card with a scratch-off code that you THINK is going to be WileyPLUS access, but all it gives you is a couple of Excel files you can download and play with.Why does that matter? Well, the book is really good, but it's meant to be read in tandem with the lectures in WileyPLUS, so you can develop a stronger understanding of sampling or the Student's T-Test or Type II Errors. Wiley does not offer a way for you to buy the PLUS access separately, so if you really want the full experience, you'll have to shell out the full \$180 price of the book just to get the card. I bought via to save \$50+. Are the WileyPLUS lectures worth it? I wouldn't know since both and Wiley gave me the runaround and I'm not willing to spend all that money. I was pleasantly surprised to find a binder version of the book even though it said it on the title...I did not know some text books came in such format. Putting it in the binder works better for me because I can carry just the pages I need to read and add notes as needed between text pages instead of carrying around the heavy textbook. Plus, it was much cheaper!The only downside would be the fact that each sheet of paper is quite thin. Other than that, I am happy with it.

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Pretty helpful though a bit confusing at times.

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